

**Palexpo SA**

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**Salon International des Inventions de Genève**  
International Exhibition of Inventions of Geneva  
Internationale Messe für Erfindungen in Genf  
Salone Internazionale delle Invenzioni di Ginevra  
Exposicion Internacional de Inventos en Ginebra

Geneva, October 2016

Dear Madam, dear Sir,

You wish to make your invention known on an international level.

To do so quickly, you need fruitful contacts with **financial, industrial and commercial partners.**

In order to meet just these people, we invite you to exhibit at the 45<sup>th</sup> INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA, which is to take place from the 29<sup>th</sup> March to the 2<sup>nd</sup> April 2017.

It enjoys the patronage of the World Organization for Intellectual Property – WIPO, of the Swiss federal government, and of the State and the City of Geneva.

Recognized as **the world's most important market-place for inventions**, this exhibition, at which stands are located by country, is the ideal place to promote your inventions.

The Geneva Exhibition means more than 700 exhibitors from 45 countries - inventions, all exhibited for the first time here, presented by companies, inventors, universities, private and State institutes and organizations – 57'000 visitors from all five continents - professionals who come to "talk business" - meetings with 650 journalists from both the written and spoken press and television from throughout the world.

A questionnaire given to the exhibitors showed that 98% are ready to recommend our Exhibition. Furthermore, licences were negotiated for a total amount in excess of € 50 million.

**No other event will bring you so many contacts.**

The fact that the International Jury awards many special prizes is an extra reason for participating in our exhibition. These will constitute an important label of quality for you.

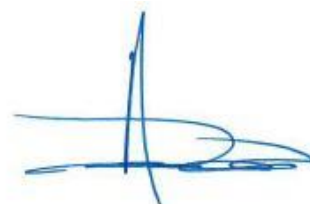
To exhibit, you can simply ask us and we will gladly send you our documentation. You can also visit our website, [www.inventions-geneva.ch](http://www.inventions-geneva.ch).

We look forward to welcoming you to Geneva, to contributing to your success and remain,

Yours faithfully



Gaëlle GROSJEAN  
Director



Jean-Luc VINCENT  
President

**Patronné par:**

La Confédération Suisse – L'Etat et la Ville de Genève  
L'Organisation Mondiale de la Propriété Intellectuelle – OMPI

**Under the patronage of:**

The Swiss Federal Government – The State and City of Geneva  
The World Intellectual Property Organization – WIPO