

The Inventions Exhibition expands in Asia and promotes Geneva abroad. The first Hong Kong Asian Inventions Exhibition will be held at the Hong Kong Convention and Exhibition Centre as part as of the Smartbiz exhibition from 5 to 7 December 2018.

Building on the success of the Inventions Exhibition taking place in Geneva every year since 1972, a duplicate of the Inventions Exhibition will be launched in Hong Kong in December. Co-organizing such event with a local association in charge of promoting innovation allows Palexpo SA to strengthen the Geneva based Inventions Exhibition, to forge international links and develop its portfolio and also to transfer its know how to China.

This exhibition is to be held within the Smartbiz Exhibition aiming at providing comprehensive business solutions to allow companies to acquire innovative business solutions and ideas, learn about latest technology for business, and look for partnership opportunities. This first exhibition dedicated to Asian inventions should therefore benefit from the Smartbiz exhibition attendance thanks to its 500 exhibitors and 11'000 visitors.

Geneva, date 2018

(1'250 signs spaces included)

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