Press release Online version



THE INTERNATIONAL EXHIBITION OF INVENTIONS GENEVA OPENS ITS VIRTUAL DOORS THROUGH THE «SPECIAL EDITION 2022 - INVENTIONS GENEVA EVALUATION DAYS»: ALL INVENTIONS TO BE VIEWED ONLINE

The <u>International Exhibition of Inventions Geneva</u>, the largest in the world, will once again be held in virtual mode this year. However, an important new feature is that all 785 inventions will be available for viewing on the event's website from 16 March.

Inventors from the 25 countries represented have the opportunity to present their work in a 3-minute video that the international jury will evaluate between the <u>16 and 20 March</u>. The results will be announced a few days later.

Anyone interested in discovering the inventions will be able to do so from the morning of 16 March by accessing the website.

The online catalogue will provide a range of information about the proposed invention: its purpose, description, stage of development, technology, contribution to the world, market projection and business model.

Palexpo, 15 March 2022

(about 1'000 signs spaces included)

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