

Press release
Geneva, 21 April 2024

A year ahead of its 50th anniversary, the International Exhibition of Inventions Geneva is enjoying promising development.

With large audiences and a record number of inventions, the event is in a strong position to celebrate half a century of its existence next year.

The International Exhibition of Inventions Geneva has concluded its 49th outing on a very encouraging note. More than 24,000 people attended the event, where around 1,035 inventions were on show, primarily from the medical, paramedic care, artificial intelligence and environmental sectors. *'The level is getting better year on year. Something all these inventions have in common is that they make an impact. Just think of the Grand Prize winner, an invention designed to break down microplastics, the technology used to recover phosphorus in waste water, or the SOS system that uses an app to alert rescue drones,'* says David Taji, chair of the judging panel.

Exhibitors are delighted by this aspect, which attracts both potential business partners and possible clients. Audiences ask questions and sometimes even suggest improvements. The entertainment programme for children and the inventors of the future was also well received by visitors, as high participation levels showed. *'The "All inventors" concept allowed us to expand our offering and strengthen interactions with visitors from the region. This is the perfect complement to the Exhibition of Inventions,'* says event director Caroline Simonet.

The International Exhibition of Inventions Geneva now heads into its fiftieth year on a strong footing. The spring 2025 edition is already an appealing prospect.

[Get all images](#)

Contact

International Exhibition of Inventions Geneva
Frédéric Vormus
Media Relations
+41 76 382 39 13
fv@opinionspubliques.com